

# Driving business goals for a Leading adhesive manufacturing company by designing an Automation Roadmap

## Client Overview

The client is a global manufacturing leader of adhesive tape, consumer home, and office products with manufacturing and marketing facilities across the Americas, Europe, Asia, and Australia.

## Client Objectives

The client was embarking on a digital transformation journey towards reducing manual processes and increasing the scalability of operations in its support functions. Employees were stuck with lengthy and error-prone manual processes that left a huge paper trail apart from hampering the ability to scale up with the growth.

YASH Technologies was tasked with creating a Robotic Process Automation (RPA) roadmap based on insights from the processes in various functions. The automation roadmap was envisaged to gather & transform data into information - to do more with less, speed up decision-making, and grow the bottom line.

## Solution & Implementation

YASH analysed the As-is business processes, conducting deep-dive discovery sessions with the business teams to infer the business functions for automation. YASH curated a digital initiative roadmap after gap analysis and definition of the to-be state, designed an Automation Roadmap, developed a Solution Architecture, and systematically analysed various options to transcend modules and digital / automation opportunities across the client's global manufacturing locations.

YASH co-created the deliverables with the client's teams, enabling ownership from the business leaders, thereby minimizing the resistance to the proposed solution. We developed a business vision for RPA on various functions, providing the As-is process vs. to-be process, metrics, and a progressive RPA solution architecture.

## Outcomes

- Developed and co-created a business case with a clear call-out on the investment required and payback period for automation, along with estimated annual business benefits
- Created plans that outlined and suggested Automation interventions across the support functions
- 6+ AP / CS processes analysed in detail for automation as proof to leverage the RPA solution architecture
- Reduced costs from 39% to 57% for AP Invoice and Customer Order processing
- Highlighted the areas of focus for digital transformation beyond process automation

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